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The HACA Equipping the HAAC with its Monitoring Program “HACA MEDIA SOLUTIONS”

09 Nov 2018



From left to right : HAAC reporter Mr. Badjibass Babaka, Mr. J.E. Naji, President of the HAAC
Mr. Telou Pitalouanani, HAAC Reporter Mr. Mathias N. Ayena, and the Director of IT Systems
Department at the HACA, Mr. Najib Bouezmarni







Mr. Bouezmarni receiving an acknowledgement certificate from the General Reporter







The ceremony of the HACA HMS official submission
First row: Mr. Bourbat, and Mr. Salahddine from the HACA, and the administrative and financial secretary of the HAAC

M. Jamal NAJI
Directeur Général
(HACA - MAROC)



Mr. Naji and Mr. Salahddine visiting Togolese national television and its programs manager





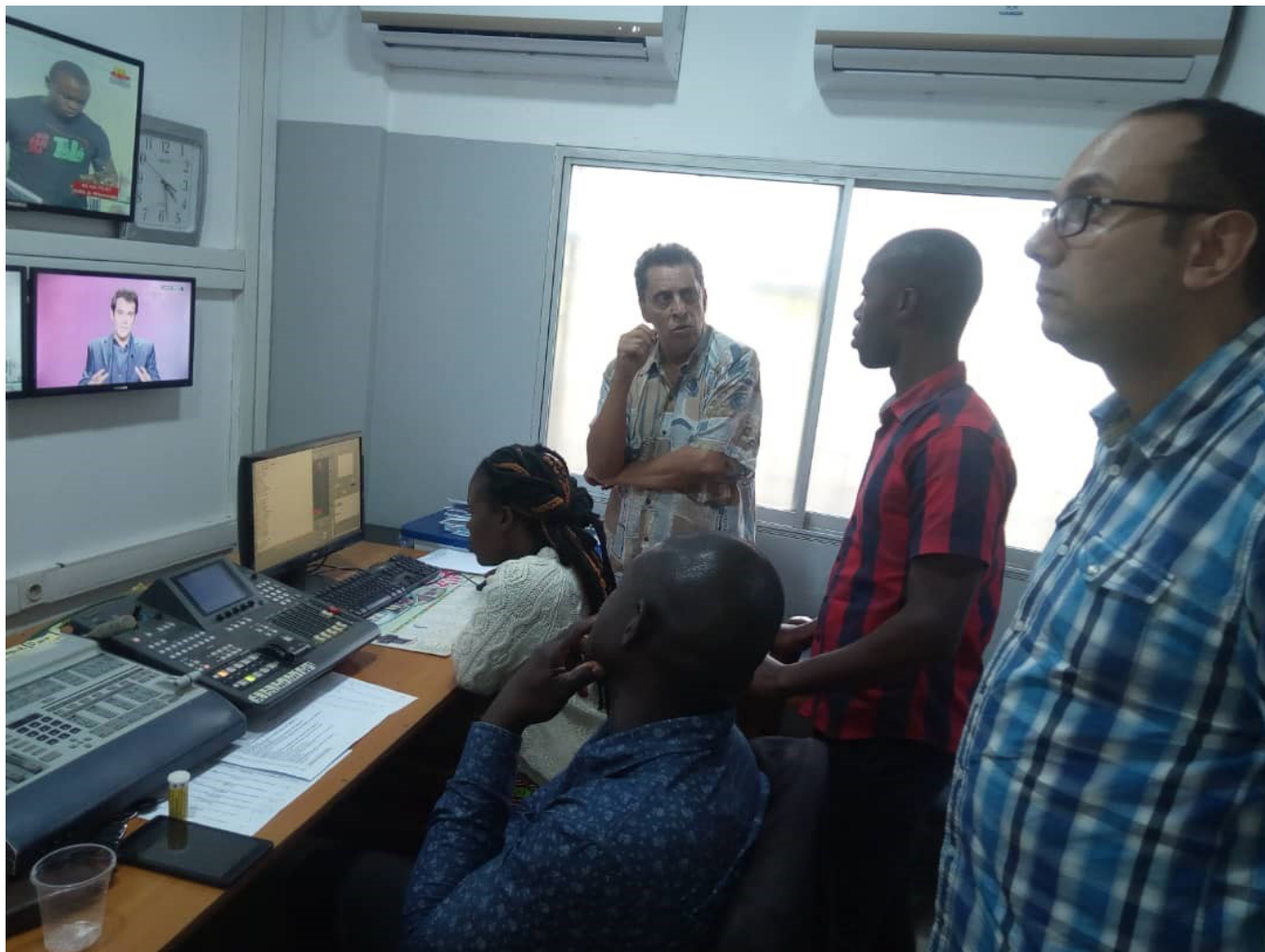


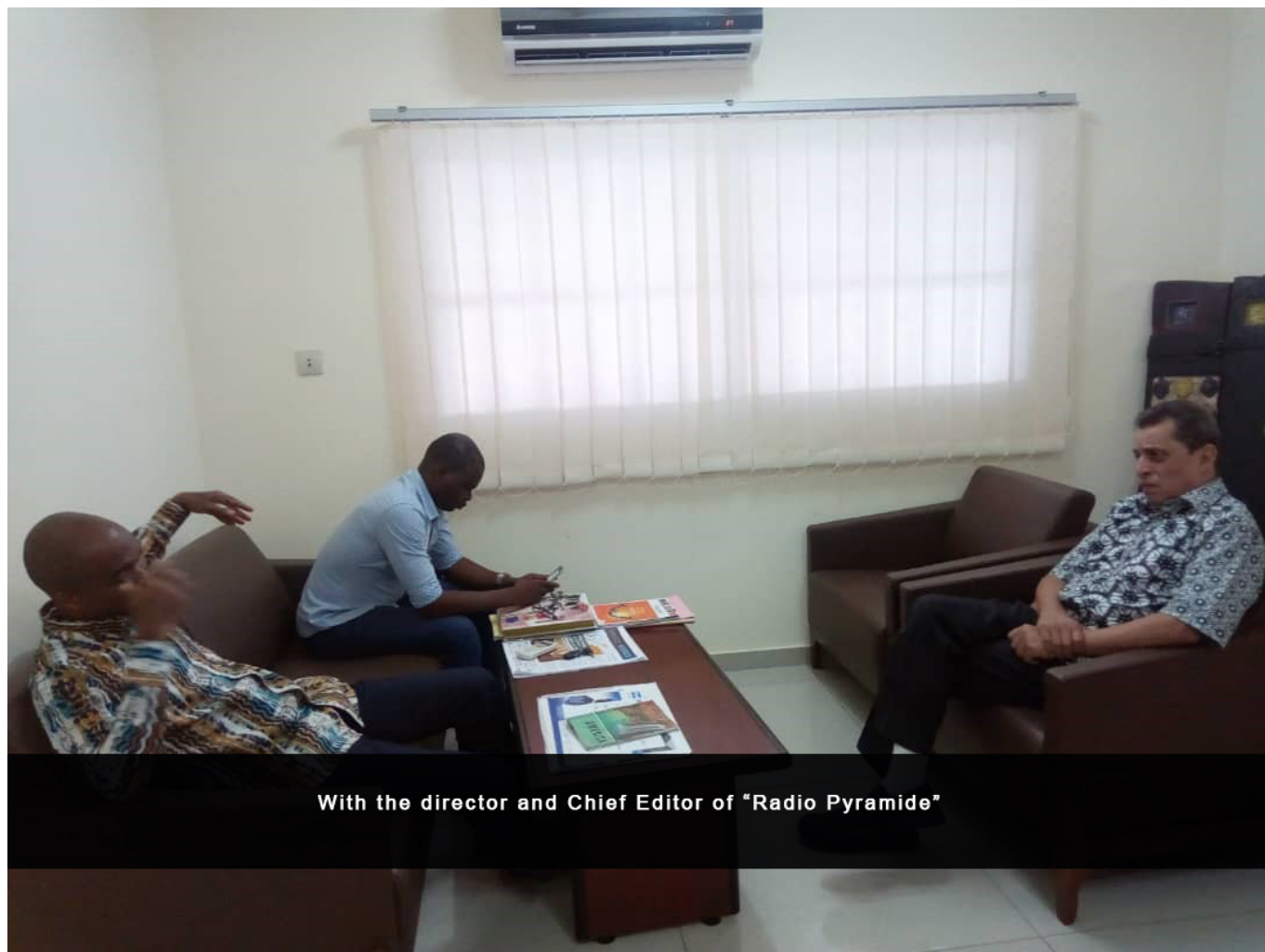
The Director General of the HACA and the President of the HAAC inaugurating the technical room of HMS



"Radio Pyramide " Studio



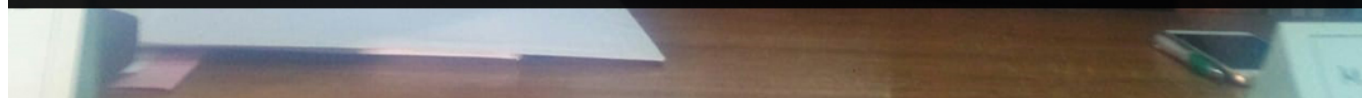


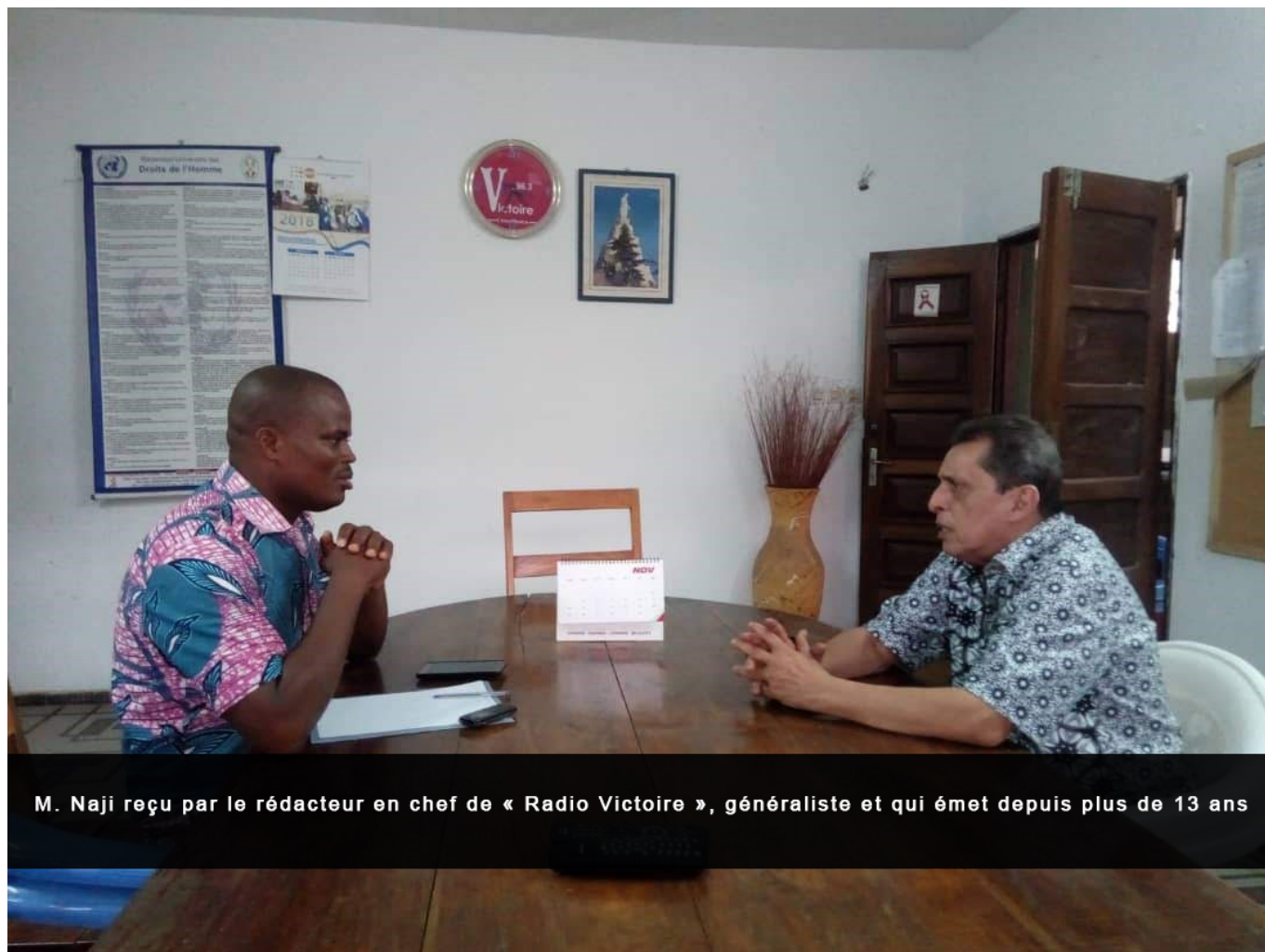


With the director and Chief Editor of "Radio Pyramide"



Diploma of Honor given to Mr. Naji by President of the HAAC in Togo





M. Naji reçu par le rédacteur en chef de « Radio Victoire », généraliste et qui émet depuis plus de 13 ans

formats, usages, and supports animating the international media landscape in the light of the digital era and the convergence phenomenon.

For the Togolese Republic, “HACA Media Solutions” would allow a round the clock recording of thirty-six radio channels and the possibility to save these recordings for seven years, in addition to recording twelve television channels and saving those recordings for eighteen months, as well as analyzing the content of these recordings.

After a speech revealing the similar values and principals linking the Togolese Republic and Morocco, particularly political pluralism and the freedom of expression and press, the Director General of the HACA asked the agents of the HAAC assigned of monitoring to contribute in the anchoring of democracy and media regulation. “Like numerous African countries, and after the generations that fought for liberation, dignity and freedoms, it is your time now the generation who will build democratic citizenship, media democracy, and from the democracy of society and institutions we shall reach an important part of media regulation” said Mr. Naji. This latter, accompanied by Mr. Talal Salaheddine have also visited a number of public radio and television stations, in addition to commercial radios such as “ Radio Pyramide” and “Radio Victoire”, the most popular. However, the Togolese country does not own any audience measurement services, as it counts a number of religious and evangelist radios, community radios, especially in rural areas, as well as the Moroccan radio operator, Hit Radio.

At the end of this ceremony that had strengthened the partnership between the two regulators, the HACA was awarded, in the name of its General Director, a Diploma of Honor for its availability and diligence to implement “HACA Media Solutions” in the Togolese Republic. Moreover, the Moroccan experts who have conducted the installation work also benefited from HAAC acknowledgment certificates.

[With the HAAC press service](#) [2]

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