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Haute Autorité de la Communication Audiovisuelle

Published on *Haute Autorité de la Communication Audiovisuelle* (<https://www.haca.ma>)

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## Five Principal Directors in the Canadian Public Sector on a visit to The HACA

22 Oct 2018



The Canadian Delegation welcomed by the President and the Director General of the HACA

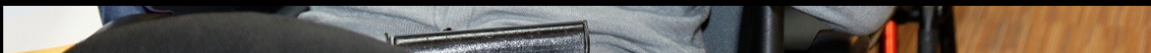


The presentation of the legislative and regulatory framework in Canada by the Director of Diversity and Civic Relations, Mr. Luc Simard





Exchanges on modes and supports of program monitoring  
(Mr. Salim Filali, from the Departement of Program Monitoring)







Manager of Broadcasting (and the relation with the regulator), Mr. James François



Heated debate on regulation modalities and their governance  
(Mr. Redouane Draiss, Director of the Administrative and financial Department)



Strategic Surveillance as well as the revenue and financing of the public sector ( Ms. Louise-Hélène Paquette : Director of Strategic Surveillance ).



The public sector and the regional dimension (Ms. Majda Saber, from the Studies and Development Development).





Consulting and exploiting audiovisual archives on different supports and platforms  
(Mr. Patrick Monette : Prime Director of Multimedia Library and Archives).



Diversity issue : shedding light on both the Moroccan and the Canadian cases  
(Ms. Latifa Tayef, Director of the Studies and Development Department).



Prime Director of Multimedia Library and Archives, Mr. Patrick Monette



Ms. Louise-Hélène Paquette : Director of Strategic Surveillance, in a meeting with the employee of the personnel of the Studies and Development Department

Following the various institutional exchanges between the High Authority for Audiovisual Communication (HACA), Canada's National Public Broadcaster (CBC/ Radio Canada) and the Canadian Radio-television and Telecommunications Commission (CRTC), five central directors from the Canadian Public Audiovisual Broadcaster (Francophone) carried out a business mission to exchange expertise with the technical and content departments in the Moroccan High Authority, from 22<sup>nd</sup> to 25<sup>th</sup> October, 2018.

This immersion desired by the Canadian directors was an opportunity to detail, during thematic workshops and conferences addressed to the directors and the personnel of the HACA, the



experiences of the Canadian public sector regarding ongoing evolutions in the audiovisual world, together with its multiple complexities and digital innovations. These discussions were, consensually, focused on the challenges and problematics that the HACA is tackling, through a holistic and advanced approach, such as diversity, storage, the future of regulation in the digital convergences era, the relations of public institutional media with governments and regulators, mobility or cyber-mobility of media users and audiovisual content consumers, the functional disruption of regulation paradigms and missions (the disruptive approach), the organization of research with its frameworks and referential terms, the margins of flexibility and agility regarding the political public sector programs and regulation plans versus the conformity required, in the democratic countries, in the institutional texts, as the constitution or the “ Charter of Human Rights and Freedoms” (in Canada for instance), the laws governing the audiovisual sector, telecommunications, internet or digital communication as a whole, etc.

The diversity of the profiles and the professional carriers of the Canadian delegation allowed the conduct of a meticulous analysis on this large spectrum that is covering wide work fields initiated by the HACA, regarding both the public service situation and the whole audiovisual landscape devastated by the digital sphere with its multiple new vectors, supports, contents, economy modals, actors, audiences, etc.

This delegation was headed by former Prime Director of Audiovisual Operations Mr. Guy Quirion, in addition to the Director of Strategic Surveillance Ms. Louise-Hélène Paquette, Prime Director of Multimedia Library and Archives, Mr. Patrick Monette, Prime Director of Diversity and Civic Relations, Mr. Luc Simard, as well as Manager of Broadcasting and Relations with the Regulator CRTC, Mr. James François.

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## **Links**

[1] <https://www.haca.ma/en/javascript%3A%3B>