

Published on Haute Autorité de la Communication Audiovisuelle (https://www.haca.ma)

<u>Home</u> > The HACA at the IIC Forum for an "Agile Regulation" in a Digital Ecosystem Complexed by Serious Stakes

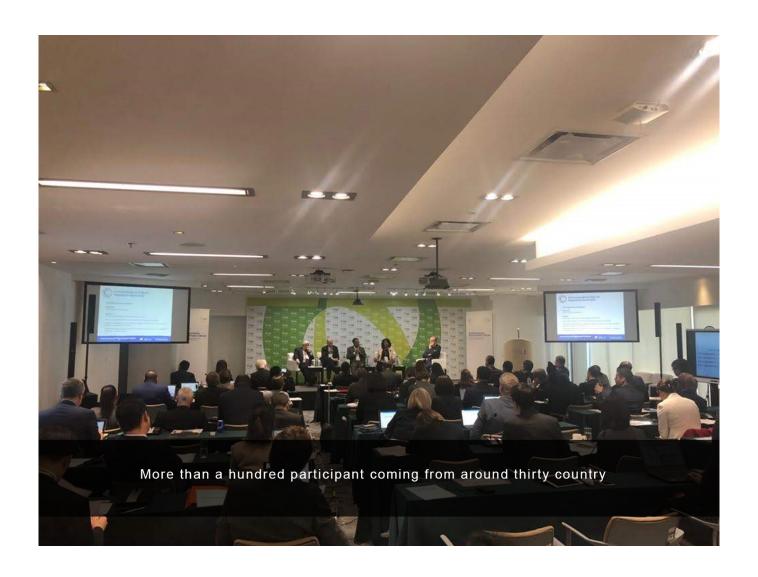
<u>A</u> [1] <u>+A</u> [1]

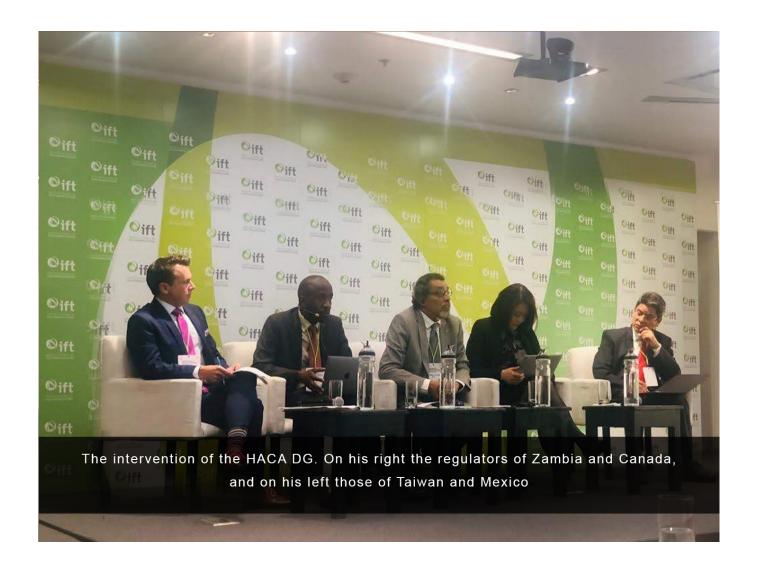
## The HACA at the IIC Forum for an "Agile Regulation" in a Digital Ecosystem Complexed by Serious Stakes

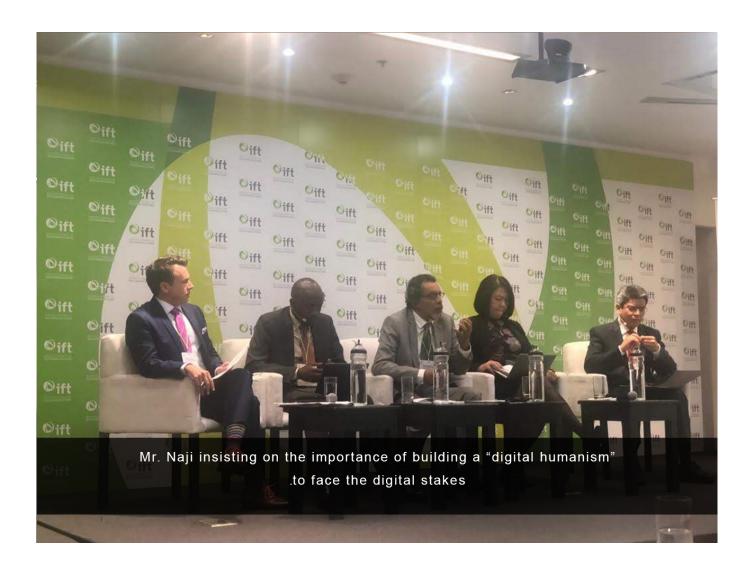
11 Oct 2018



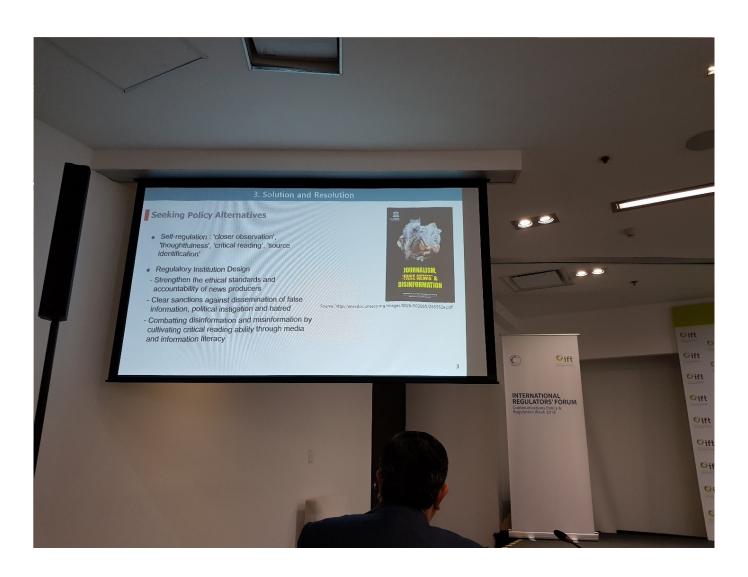


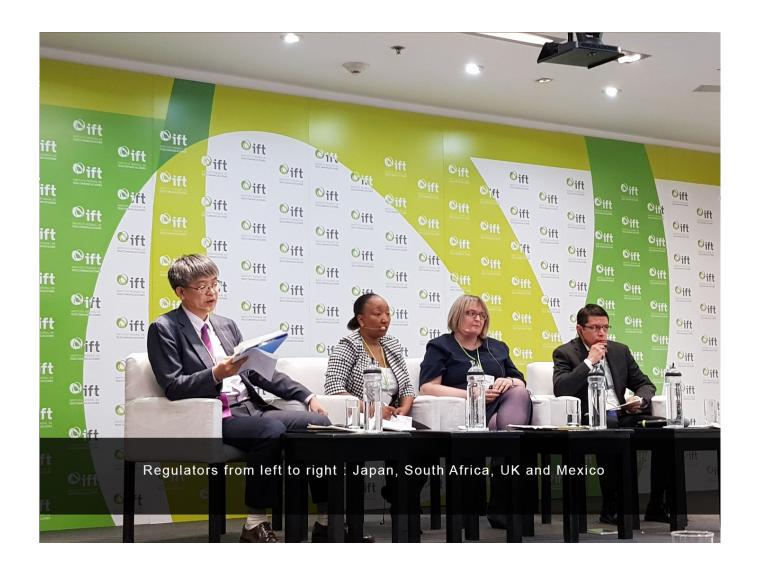


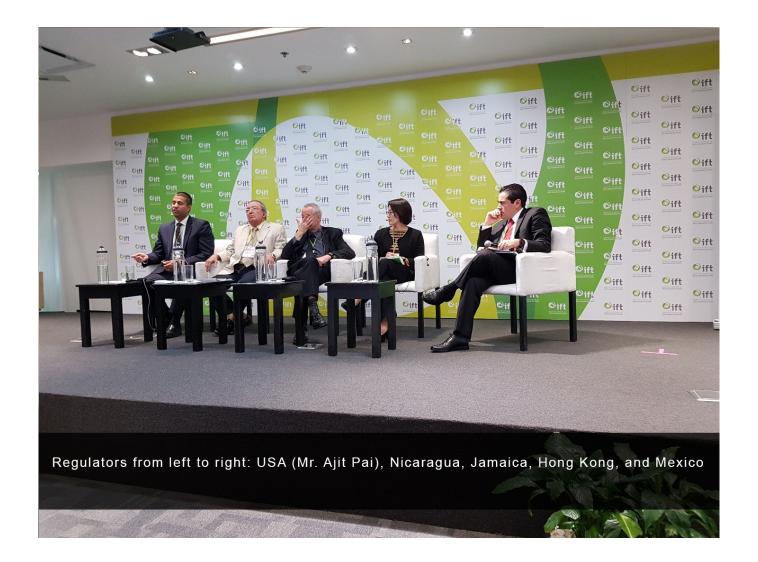


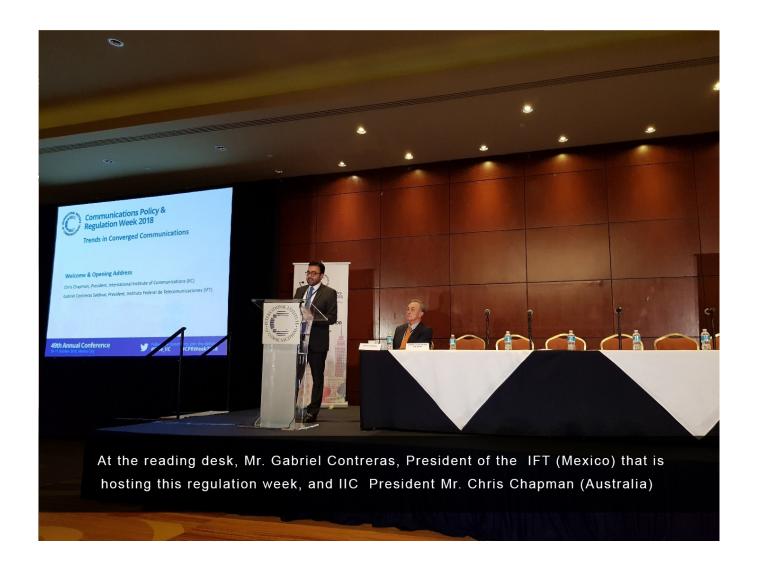


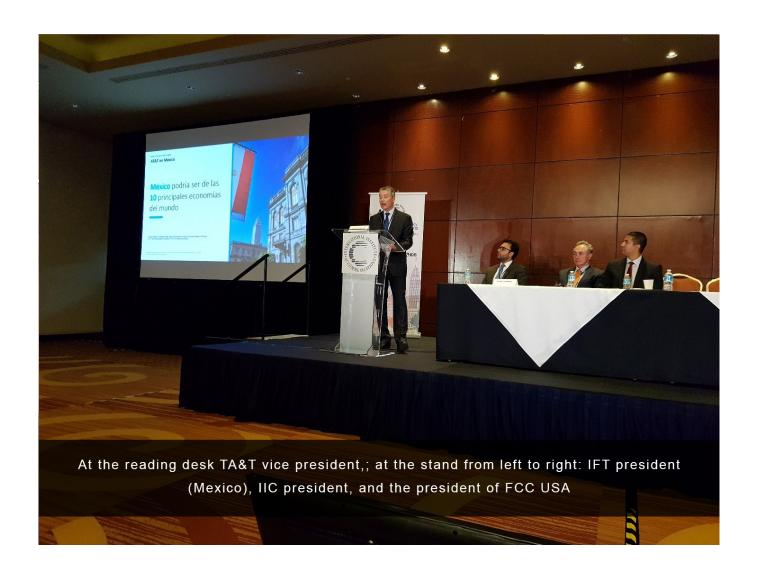














About forty organism coming from the five continents and specialized in industry, research, telecommunication regulation, ICT and audiovisual media, including the High Authority For Audiovisual Communication (HACA), all members of the "International Institute of Communication" (IIC) met from 8<sup>th</sup> to 11<sup>th</sup> of October in Mexico to debate the evolution (or "revolution"?) of the world digital ecosystem with its serious and urgent post-modern stakes that are facing the States, societies, individuals, public politics, the industrialist, the professionals, the regulators... In addition to a number of regulators such as the Moroccan High Authority for Audiovisual Communication, FCC (USA), OFCOM (UK), CSA France, CSA Belgium, OFCOM Switzerland, ICASA South Africa, AGCOM (Italy), ANATEL (Brazil), NZCC (New Zealand), the "Cyberspace Administration of China" CAC, CRCM (Mongolia), KCSC (Korea), GRA (Gibraltar), CRA (Qatar), and IFT (Mexico, host of this Forum), this regulation week also included the main decision makers of the giants in the domain: Facebook, Amazon, Microsoft, Mozilla, AT&T, Nokia, Walt Disney, 21th Century Fox, ICANN...

This event was organized in four days: two days forum for the regulators alone, and a two days general conference open to all members of the IIC (i.e. more than a hundred participant intervening either in English or Spanish). Mr. Jamal Eddine Naji, Director General of the HACA, and Mr. Mahdi Aroussi El Idrissi, Director of the Legal Department, participated in the sixteen panels or sessions of this four days event that tackled almost all the challenges facing the technological development today, and the concerns in relation to this latter in terms of regulation, State public policies, rights and freedoms of individuals and communities, national economies, the stakes and risks regarding systems and nations security, the expectations of the users and the protection of consumers, contents' quality, business competition, the externalities of these technologies and contents,

artificial intelligence and OTT, etc. A very long list of stakes and challenges that imposes, according to a number of participants, the necessity of an international cooperation, involving all the actors from all countries, and all relevant sectors (Media, ICT, governments, Parliaments, industrialists, researchers...), to follow meticulously together these exponential evolutions of the digital era, the digital economy, in order to discuss it in group with a "global vision for the common good". A vision aiming for peace, sharing, democracy with its rights and freedoms, the free internet connection and the related rights, the fair human sustainable development between individuals and nations. Mr. Jamal Eddine Naji chose as the main topic of his intervention in the first day of the regulators forum the collective approach on the elaboration of "digital humanism", based on the question asked at the introductive note of this conclave: should we regulate or deregulate? What is the reason behind the OTT platforms' regulation? As he mentioned that to answer this question it is important to take into consideration the following four criteria, despite the context of the country under study: internet connection, the basic literacy and the digital one, human development and the size or the rate of innovation or invention in this domain. Mr. Naji also shed light on his belief in the importance of being inspired by the "universal digital humanism" through the case of morocco, as one of the most connected countries in Africa, with a long and advanced regulation experience in the continent emanating from its sense of anticipation, regarding the future of the postmodern digital world, in models, applications, and research. How can a citizen, professional, politician, investor, user and consumer, adult and child...? build and assure trust in this new world without losing sight of the fundamental human objectives: peace, living together, democratic citizenship (connected)...? Mr. Naji continues saying that only a regulation that is "agile, flexible, usually reviewed, and moving towards coregulation or self-regulation" would be able to guarantee an efficient future to this "digital humanism" following the example of all that has been accumulated since the issuance of the "Universal Declaration of Human Rights" in 1948. Therefore, Mr. Naji adds that one must act vigilant and humble, confirming what has been said by the President of the North American regulator, guest of honor of this event, Mr. Ajit Pai (named at the head of the FCC by former President Barack Obama on January 2017) who called, during the opening speech of this meeting, on remaining "humble" at the face of the digital revolution, yet intransigent regarding users' rights.

## Links

[1] https://www.haca.ma/en/javascript%3A%3B