



This meeting aims at leading a common reflection on different approaches of managing diversity with its multiple references and models, its input in media contents and also the related practical mechanisms and experiences. It will be an opportunity to discover some expertise and recommendations at the international level, besides practical experiences inherent to some regional and national contexts.

About thirty sound experts and researchers will take part in this seminar. Internationally known in universities and UN organizations, they will present an enriching diversity of approaches, theories, experiences lived in diverse countries from all continents: North America, Central and South America, Europe, Africa, Asia and Australia.

The agenda forecasts three major sequences, namely "Concepts, principles and fields of diversity", "Media and stakes of diversity, including the internet", "Diversity, regulation, indicators, certifications".

Thanks to its intellectual and scientific dimension, this colloquium is of double importance. It offers a conducive occasion to discover new horizons from diverse humanity, approaches, expertise and experiences, and to shed light on the topic as a prerequisite of any national reflection on diversity and its regulatory and promotional stakes, in accordance with the new constitutional orientations and commitments, in order to implement a modern normative and operational framework likely to contribute to reinforcement of the audiovisual media role, the promotion of the diversity of the Moroccan society, the guarantee of its cohesion and the quintessence of its opening on the Other.

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## **Links**

[1] <https://www.haca.ma/en/javascript%3A%3B>